



Community Profile

Arkansas 16
Arkansas (05)
Geography: State

Prepared by Esri

Arkansas (05)

Population Summary	
2000 Total Population	2,673,400
2010 Total Population	2,915,918
2016 Total Population	3,050,229
2016 Group Quarters	81,720
2021 Total Population	3,156,001
2016-2021 Annual Rate	0.68%
Household Summary	
2000 Households	1,042,696
2000 Average Household Size	2.49
2010 Households	1,147,084
2010 Average Household Size	2.47
2016 Households	1,196,398
2016 Average Household Size	2.48
2021 Households	1,236,250
2021 Average Household Size	2.49
2016-2021 Annual Rate	0.66%
2010 Families	775,811
2010 Average Family Size	3.00
2016 Families	796,167
2016 Average Family Size	3.03
2021 Families	815,946
2021 Average Family Size	3.05
2016-2021 Annual Rate	0.49%
Housing Unit Summary	
2000 Housing Units	1,173,043
Owner Occupied Housing Units	61.7%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	11.1%
2010 Housing Units	1,316,299
Owner Occupied Housing Units	58.4%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	12.9%
2016 Housing Units	1,384,096
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	30.5%
Vacant Housing Units	13.6%
2021 Housing Units	1,435,221
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	30.5%
Vacant Housing Units	13.9%
Median Household Income	
2016	\$41,132
2021	\$46,545
Median Home Value	
2016	\$118,737
2021	\$142,829
Per Capita Income	
2016	\$23,251
2021	\$25,581
Median Age	
2010	37.4
2016	38.3
2021	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income

Household Income Base	1,196,384
<\$15,000	16.6%
\$15,000 - \$24,999	13.4%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	2.8%
\$200,000+	2.3%

Average Household Income \$58,144

2021 Households by Income

Household Income Base	1,236,236
<\$15,000	16.6%
\$15,000 - \$24,999	13.4%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	3.5%
\$200,000+	2.5%

Average Household Income \$64,206

2016 Owner Occupied Housing Units by Value

Total	774,237
<\$50,000	18.0%
\$50,000 - \$99,999	24.5%
\$100,000 - \$149,999	19.8%
\$150,000 - \$199,999	14.6%
\$200,000 - \$249,999	8.3%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.5%

Average Home Value \$153,947

2021 Owner Occupied Housing Units by Value

Total	798,941
<\$50,000	12.5%
\$50,000 - \$99,999	19.1%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	18.8%
\$200,000 - \$249,999	12.0%
\$250,000 - \$299,999	6.2%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.4%

Average Home Value \$170,489

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		Arkansas (05)
2010 Population by Age		
Total		2,915,918
0 - 4		6.8%
5 - 9		6.8%
10 - 14		6.8%
15 - 24		13.8%
25 - 34		12.9%
35 - 44		12.6%
45 - 54		14.0%
55 - 64		12.0%
65 - 74		8.0%
75 - 84		4.6%
85 +		1.8%
18 +		75.6%
2016 Population by Age		
Total		3,050,229
0 - 4		6.4%
5 - 9		6.4%
10 - 14		6.5%
15 - 24		13.3%
25 - 34		13.3%
35 - 44		12.3%
45 - 54		12.7%
55 - 64		12.8%
65 - 74		9.6%
75 - 84		4.8%
85 +		1.9%
18 +		77.0%
2021 Population by Age		
Total		3,156,001
0 - 4		6.3%
5 - 9		6.3%
10 - 14		6.5%
15 - 24		12.8%
25 - 34		12.9%
35 - 44		12.5%
45 - 54		11.8%
55 - 64		12.8%
65 - 74		10.7%
75 - 84		5.5%
85 +		2.0%
18 +		77.3%
2010 Population by Sex		
Males		1,431,637
Females		1,484,281
2016 Population by Sex		
Males		1,502,549
Females		1,547,680
2021 Population by Sex		
Males		1,558,653
Females		1,597,348

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	2,915,918
White Alone	77.0%
Black Alone	15.4%
American Indian Alone	0.8%
Asian Alone	1.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	3.4%
Two or More Races	2.0%
Hispanic Origin	6.4%
Diversity Index	45.7

2016 Population by Race/Ethnicity

Total	3,050,229
White Alone	75.6%
Black Alone	15.4%
American Indian Alone	0.8%
Asian Alone	1.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	4.0%
Two or More Races	2.4%
Hispanic Origin	7.5%
Diversity Index	48.7

2021 Population by Race/Ethnicity

Total	3,156,001
White Alone	74.1%
Black Alone	15.5%
American Indian Alone	0.9%
Asian Alone	1.8%
Pacific Islander Alone	0.4%
Some Other Race Alone	4.5%
Two or More Races	2.8%
Hispanic Origin	8.5%
Diversity Index	51.5

2010 Population by Relationship and Household Type

Total	2,915,918
In Households	97.3%
In Family Households	81.9%
Householder	26.6%
Spouse	19.5%
Child	30.3%
Other relative	3.4%
Nonrelative	2.1%
In Nonfamily Households	15.4%
In Group Quarters	2.7%
Institutionalized Population	1.6%
Noninstitutionalized Population	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	2,054,195
Less than 9th Grade	5.6%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	28.8%
GED/Alternative Credential	6.0%
Some College, No Degree	23.0%
Associate Degree	6.4%
Bachelor's Degree	13.7%
Graduate/Professional Degree	7.8%

2016 Population 15+ by Marital Status

Total	2,460,149
Never Married	28.7%
Married	51.6%
Widowed	6.8%
Divorced	12.8%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.7%
Civilian Unemployed	5.3%

2016 Employed Population 16+ by Industry

Total	1,362,735
Agriculture/Mining	3.7%
Construction	5.9%
Manufacturing	12.6%
Wholesale Trade	2.0%
Retail Trade	13.2%
Transportation/Utilities	4.7%
Information	1.7%
Finance/Insurance/Real Estate	5.2%
Services	45.6%
Public Administration	5.5%

2016 Employed Population 16+ by Occupation

Total	1,362,735
White Collar	55.6%
Management/Business/Financial	12.3%
Professional	20.0%
Sales	10.2%
Administrative Support	13.0%
Services	18.2%
Blue Collar	26.2%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	5.4%
Installation/Maintenance/Repair	3.8%
Production	7.9%
Transportation/Material Moving	7.3%

2010 Population By Urban/ Rural Status

Total Population	2,915,918
Population Inside Urbanized Area	39.5%
Population Inside Urbanized Cluster	16.6%
Rural Population	43.8%

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2010 Households by Type

Total	1,147,084
Households with 1 Person	27.1%
Households with 2+ People	72.9%
Family Households	67.6%
Husband-wife Families	49.5%
With Related Children	20.6%
Other Family (No Spouse Present)	18.1%
Other Family with Male Householder	4.7%
With Related Children	2.8%
Other Family with Female Householder	13.4%
With Related Children	9.1%
Nonfamily Households	5.3%
All Households with Children	33.0%

Multigenerational Households	3.8%
Unmarried Partner Households	5.7%
Male-female	5.1%
Same-sex	0.6%

2010 Households by Size

Total	1,147,084
1 Person Household	27.1%
2 Person Household	35.1%
3 Person Household	16.3%
4 Person Household	12.5%
5 Person Household	5.7%
6 Person Household	2.1%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	1,147,084
Owner Occupied	67.0%
Owned with a Mortgage/Loan	40.9%
Owned Free and Clear	26.0%
Renter Occupied	33.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,316,299
Housing Units Inside Urbanized Area	38.5%
Housing Units Inside Urbanized Cluster	16.3%
Rural Housing Units	45.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rooted Rural (10B)
2. Southern Satellites (10A)
3. Middleburg (4C)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,816,371,795
Average Spent	\$1,518.20
Spending Potential Index	75
Education: Total \$	\$1,117,912,676
Average Spent	\$934.40
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$2,713,216,802
Average Spent	\$2,267.82
Spending Potential Index	78
Food at Home: Total \$	\$4,788,490,495
Average Spent	\$4,002.42
Spending Potential Index	80
Food Away from Home: Total \$	\$2,847,452,958
Average Spent	\$2,380.02
Spending Potential Index	77
Health Care: Total \$	\$5,152,279,060
Average Spent	\$4,306.49
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$1,604,317,039
Average Spent	\$1,340.96
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$666,072,718
Average Spent	\$556.73
Spending Potential Index	76
Shelter: Total \$	\$13,479,047,687
Average Spent	\$11,266.36
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,182,372,589
Average Spent	\$1,824.12
Spending Potential Index	79
Travel: Total \$	\$1,573,311,354
Average Spent	\$1,315.04
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$985,280,853
Average Spent	\$823.54
Spending Potential Index	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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